

The CEO Edge

Nancy MacKay's e-newsletter
exclusively for CEOs and Executives

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It shouldn't be lonely at the top

Many CEOs believe they are on their own when it comes to running the company. They pride themselves on being the lone wolf and prefer to solve problems on their own.

Trouble is, when the going gets tough, the stress and uncertainty can be overwhelming. Just because you're the CEO, doesn't mean you have all of the answers.

By **reaching out to others**, you'll learn a lot, make better decisions and become an even stronger leader. Talk to your executive team, your spouse and other leaders. Get their ideas, their feedback and their understanding.

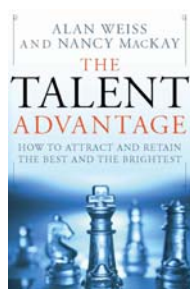
Support, trust and candor can be remarkable tools for success.

Read more...

Related book: [Whos Got Your Back: The Breakthrough Program To Build Deep, Trusting Relationships That Create Success--and Wont Let You Fail](#), by Keith Ferrazzi. Disregard the myth of the lone professional "superman" and the rest of our culture's go-it alone mentality. The real path to success in your work and in your life is through creating an inner circle of "lifeline relationships" - deep, close relationships with a few key trusted individuals who will offer the encouragement, feedback, and generous mutual support every one of us needs to reach our full potential.

If you are a CEO and would like to learn more about the many benefits of our CEO Forums, please contact [Nancy](#).

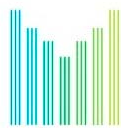
Praise for The Talent Advantage



The Talent Advantage is proving to be a hit! In the summer months alone, over 2,000 copies were sold. Thank you for spreading the word and helping make this venture such a success.

This straight-from-the-hip critique of the structural obstacles that impede true progress is solutions-based and accountability-driven.

Co-authored by Dr. Alan Weiss, [The Talent Advantage: How to Attract and Retain the Best and the Brightest](#) gives you the edge with guidance, examples, and techniques to help you hang on to your key people.



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What's new with Nancy



Nancy named to the SFU Board of Governors

What an honour it was to be appointed recently to [SFU's Board of Governors](#). I look forward to doing whatever I can to support SFU at the board level.

On the road...

In the past few months I have been in Los Angeles, France and Toronto to delivery keynote speeches for as many as 800 executives. I am humbled and excited about the interest in The Talent Advantage.

10th Anniversary Event update

Our Client Appreciation Night was a great event, with over 100 people in attendance. Thank you to all who helped me celebrate this important milestone.

Congratulations to Steve Akazawa of Jim Pattison Lease who won the door prize.

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