

Newsletter Topics and Recommended Books

Oct 2009

Ego-talk in the boardroom can undermine CEO success

Related book: [The Four Agreements - A Practical Guide to Personal Freedom](#), by Don Miguel Ruiz

Nov 2009

It shouldn't be lonely at the top

Related book: [Whos Got Your Back: The Breakthrough Program To Build Deep, Trusting Relationships That Create Success--and Wont Let You Fail](#), by Keith Ferrazzi.

Jan 2010

Clarify "the D" to avoid conflict

Related book: [Crucial Conversations: Tools for Talking When Stakes Are High](#) by Kerry Patterson, Joseph Grenny, Ron McMillan and Al Switzler.

Feb 2010

Master your emotions to build trust and candor

Related book: [Working with Emotional Intelligence](#) by Daniel Goleman.

Mar 2010

Embrace the needs of all generations to maximize success

Related book:
[Retiring the Generation Gap: How Employees Young and Old Can Find Common Ground](#) by Jennifer J. Beal.

April 2010

Build on strengths to achieve time mastery

Related book:
[Strengthsfinder 2.0](#) by Tom Rath.

May 2010

New CEOs need to focus on building trust

Related book:
[The First 90 Days: Critical Success Strategies for New Leaders at All Levels](#)

June 2010

Accelerate top talent and avoid a crisis with succession planning

Related book: [Succession, Are You Ready?](#) by Marshall Goldsmith.

July 2010

Countering the "cover-your-butt" business culture

Related book: [Drive: The Surprising Truth About What Motivates Us](#) by Daniel H. Pink.

Sep 2010

You don't have to be a workaholic

Related book: [Who Are You? What Do you Want? Four questions that will change your life](#) by Mick Ukleja, Ph.D. and Robert Lorber, Ph.D.

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Oct 2010

How not to get fired

Related book: [How Full Is Your Bucket](#), by Tom Rath and Donald Clifton

Nov 2010

Show appreciation during the holidays to build morale

Related book: [Don't get Scrooged](#) by Dr. Richard Carson

Dec 2010

Focus on Future Business Success Not Past Failure

Related book: [The 80/20 Principle](#) by Richard Koch.

Jan 2011

Hold people accountable for results

Related book: [How did that happen -- holding people accountable for results and positive, principled way](#) by Roger Connors and Tom Smith.

Feb 2011

An A+ assistant is critical to CEO success

Related book: [The First Sex: The Natural Talents of Women and How They Are Changing the World](#) by Dr. Helen Fisher.

Mar 2011

Why Executives Quit

Related book: [The 7 Hidden Reasons Employees Leave: How to Recognize the Subtle Signs and Act before It's Too Late](#) by Leigh Brahnam.

Apr 2011

Stay focused on overall results, not individual rescue missions

Related book: [Winning](#) by Jack Welch.

May 2011

Tips on how to speak like a CEO

Related book: [Speak like a CEO](#) by Suzanne Bates.

July 2011

Get buy-in before adding to the executive team

Related book: [The Talent Masters: Why Smart Leaders Put People Before Numbers](#) by Bill Conaty and Ran Sharan.

Sep 2011

How to avoid surprises

Related book: [The Speed of Trust](#) by Steven Covey.

Oct 2011

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Related book: [Who's Got Your Back: The Breakthrough Program to Build Deep, Trusting Relationships That Create Success--and Won't Let You Fail](#) by Keith Ferrazzi.

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Nov 2011

How to cultivate better business growth

Related book: [Strategy Maps](#) by Robert S. Kaplan and David P. Norton.

Dec 2011

The Talent Advantage: Winning the War for Talent in a Dismal Economy

Related book: [Workplace 2020](#) by Jeanne Meister and Karie Willyerd.

Jan 2012

How to deal with a difficult board member

Related book: [Boards that Deliver](#) by Ram Charan